

# User-Centered Design Methods

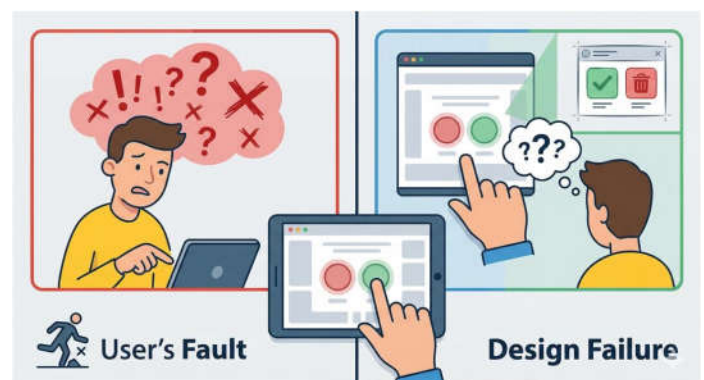
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## Who's fault?

- Imagine users frequently press the wrong button.
- **Is it the user's fault, or Is it a design failure?**
- **Machine-Centered Design**  
User should learn the system
- **Human-Centered Design**  
System should adapt to human behavior



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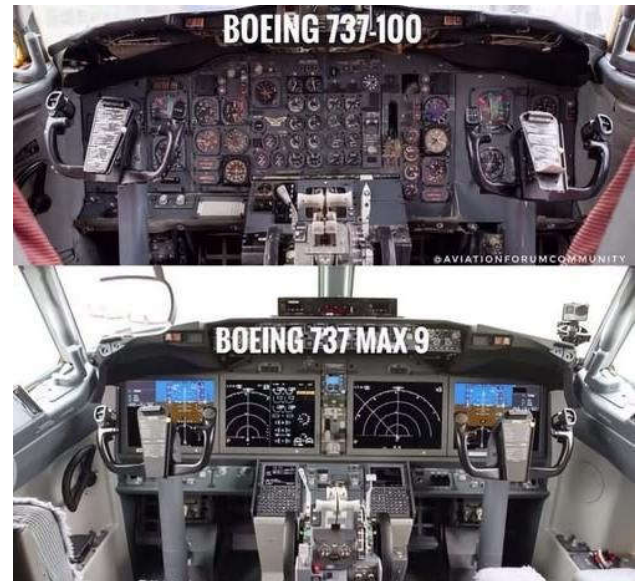
# Example: Aircraft Cockpits

## • Machine-Centered Design

- Too many instruments and dense information
- Critical and non-critical data mixed together

## • Human-Centered Design

- Critical information (altitude, speed, attitude) is visually emphasized
- Warnings use multiple modalities:
  - Color coding (red / yellow / green)
  - Visual + auditory alerts



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# "Technically Correct" Systems Fail

- Why a carefully designed, bug-free, fast, and feature-rich system fails?
  - Designers often build for "themselves" or "the average user" (who doesn't exist)

Segway Failure



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# Performance vs Experience

- **System Performance (SP)**

- Measured by **latency**, **throughput**, **uptime**, and **CPU usage**
- e.g., App loads in 0.5 seconds

- **User Experience (EX)**

- Measured by **satisfaction**, **learnability**, and **emotional response**
- e.g., App feels overwhelming and confusing

- Unfortunately, **excellent system performance is not necessary** to **improve user experience**



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## Performance vs Experience

# Example

- **Face Recognition Unlock**

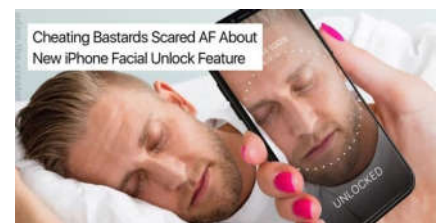
- Unintended Unlocking
- No more “forgot password” excuse

- **Smart Autocorrect**

- Changes intended meaning
- Embarrassing wrong words

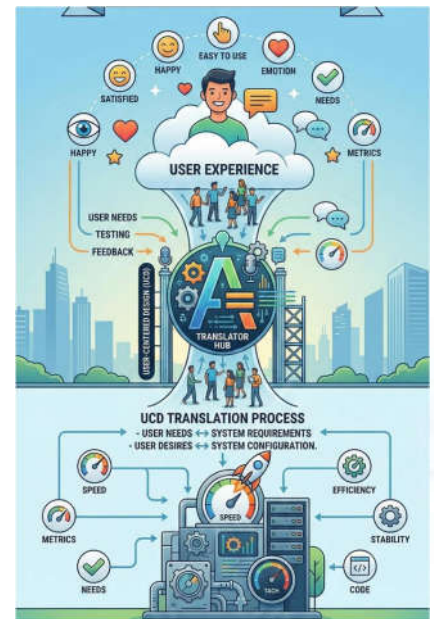
- **Auto-Play Video (Social Media)**

- Plays sound unexpectedly
- Feels intrusive



# User-Centered Design (UCD)

- Aim to **bridges the gap between user experience and system performance**
  - Acts as the **translator** between complex **machine logic** and human **mental models**
  - Aims to **minimize** the **mental effort** required to operate a machine, allowing the user to focus on their primary task



## UCD Process Overview

- UCD Process (ISO 9241-210) contains
  - 1. User Research**  
Understand the users and goals
  - 2. Task Analysis**  
Translate user needs into requirements
  - 3. Prototyping**  
Develop design ideas and prototypes
  - 4. Evaluation**  
Test against requirements with real users



# User Research

- **Systematic study** of target **users** and their **requirements**, to add realistic contexts and insights to design processes
  - **Uncover Why behind What**
- Involves **interview, survey, and observations** techniques



## User Research Interview

- **Conversation** to **understand users deeply**
  - **Explore** the **user's** world, their **terminology**, and their daily "**workarounds**"
- **Goal:**
  - **Understand** behavior
  - **Discover** needs
  - **Reveal** mental models
  - **Identify** hidden **problems**



# Interview: Type

## • Structured Interview

- Fixed set of questions
- Good for comparing data across many users
- Lacks depth

## • Semi-Structured Interview

- Has a guide/script but allows the interviewer to follow interesting “rabbit holes”
  - E.g. "You mentioned you hate the checkout process. Can you tell me more about the last time you abandoned a cart?"
- More Preferable

## • Unstructured Interview

- Free conversation
- Explore ideas and possibility
- Time-consuming



# Interview: Do

## • Five Whys

- Analysis technique developed by Toyota
- Reach the root cause of a behavior
- Repeating asking “why” until the root cause is identified

## • Clarify Mental Models

- Understand how users think the system works
  - “What do you think this button does?”
- Find out if there is mismatch between user’s mental model and system model



# Interview: Do

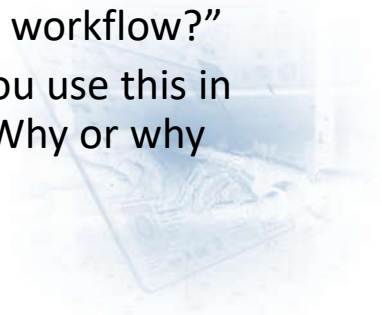
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## • Observe Behavior

- Non-verbal language often reveals more than words
  - Users may say: "It's fine." But you might see: hesitation, confusion, repeated clicks.

## • End with Reflection

- Give the user space to step back at the end, think as a whole
  - "How would this fit into your daily workflow?"
  - "Would you use this in real life? Why or why not?"



# Interview: Don't

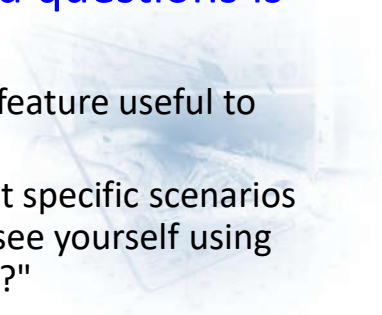
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## • Leading Questions

- Don't "prime" the user to agree with you
  - ❌ "Don't you think this dashboard is more organized than the old one?" (Leading the user to say "Yes").
  - ✅ "How does this dashboard compare to the way you managed this data previously?"

## • Binary Questions

- Binary questions (yes/no) kill the conversation
  - Just use survey!!
- Open-ended questions is preferable
  - ❌ "Is this feature useful to you?"
  - ✅ "In what specific scenarios would you see yourself using this feature?"



# Interview: Don't

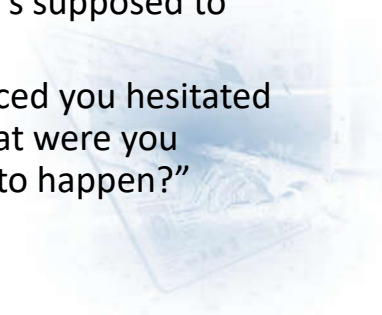
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## • Filling the Silence

- Designers often jump in to explain the product
- When the **user pauses**. Stay silent, **let them think**.
  - ❌ “Is it clear? Any problems? What would you improve? You like it, right?”
  - ✅ User pauses. You wait. After a while: “What are you thinking?”

## • Selling the Product

- You are there to **learn**, **not** to **pitch** your idea
  - ❌ “Actually, this feature is very powerful. Let me show you how it’s supposed to work.”
  - ✅ “I noticed you hesitated there. What were you expecting to happen?”



# Interview

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## • Suitable for

- Explore **complex workflows**
- Understand **decision-making**
- Study **trust** in automation
- Investigate **safety concerns**
- Discover **unknown issues**

## • Best for

- **Early-stage** design
- **Problem discovery**
- **Safety-critical systems**

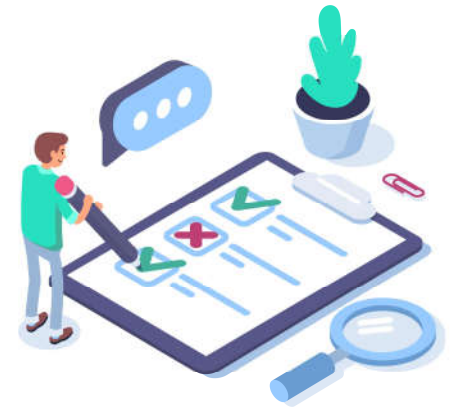


## User Research

# Survey

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- **Structured questions** to collect data from many users
- **Verify** the qualitative **insights** from a few interviews apply to a larger population
- **Goal:**
  - **Measure** opinions
  - **Compare** preferences
  - **Identify** patterns
  - **Quantify** experience



## User Research

# Survey: Question Type

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- **Closed-ended Questions**
  - Yes / No
  - Multiple choice
  - Rating scale
  - Likert Scale
    - Strongly disagree → Strongly agree
    - Example: “Easy to use”
- **Open-ended Questions**
  - Harder to analyze
  - Example: “What frustrated you most?”



# Survey: Do

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- **Keep Survey short**
  - Long survey → Low quality data
- **Keep Question Simple**
  - One idea per question
  - As Short as possible
  - Clear language, no technical jargon
- **Pilot testing**
  - Test with 5–10 participants



# Survey: Don't

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- **Ambiguous wording**
  - Was the system fast
  - How long did the task take to complete
- **Unbalanced Scales**
  - Strongly disagree, Disagree, Agree
  - Disagree, No Comment, Agree



# Survey: Don't

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## • Leading Question

- “How helpful was this excellent feature?”
- “How helpful was this feature?”

## • Assume User Knowledge

- “How does this compare to your previous enterprise workflow system?”
- “Have you used a similar system before?”  
If Yes → “How does this compare to the system you previously used?”

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# Survey

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## • Suitable for

- Measure satisfaction level
- Compare design alternatives
- Evaluate trust or workload
- Identify common pain points
- Collect data at scale

## • Best for:

- Large sample size
- Statistical comparison
- Validation of hypotheses

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# Observation

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- **Watching users in real context** to understand real behavior
  - Captures real interaction, not reported opinion
  - Users say “It’s fine.” but you may see hesitation
- Goal:
  - See what users actually do
  - Identify hidden pain points
  - Detect mismatches between design and reality



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# Observation: Type

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- **Direct Observation**
  - Researcher watches user in person.
- **Remote Observation**
  - Screen recording, system logs, video.
- **Contextual Inquiry**
  - Observe + ask questions during task.
- **Shadowing**
  - Follow user through their workflow.



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# Observation: Content

- **Behavior**

- Task **sequence**, Repeated **actions**, **Errors**, **Backtracking**

- **Time**

- Task completion **time**, **Delays**, **Pauses**

- **Body Language**

- **Facial** expression, **Posture**, **Eye** movement

- **Workarounds**

- **Create their own solutions** → Strong signal of design failure



# Observation: Example

- If you see users **sticking Post-it notes** on their monitors with instructions, the **interface** is too **complex** or **lacks necessary information**
- Observing how people actually **hold a heavy industrial controller** led to the redesign of button placement for one-handed use.



# Observation: Do

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- **Observe Natural Behavior**

- Let users work normally
- Avoid over-instruction
- Study real workflow

- **Focus on Behavior, Not Opinion**

- Hesitation
- Repeated actions
- Workarounds
- Errors
- Pauses
- Body language



# Observation: Do

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- **Capture Context**

- Design problems often come from context, not interface alone
- **Observe:** Environment (noise, lighting, interruptions), Stress level, Multitasking, Physical constraints

- **Follow-up Questions**

- Observe first → Ask later
- After observation:
  - “What were you thinking at that moment?”
  - “What were you expecting?”



# Observation: Don't

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- **Prove You Are Right**

- Observation is **not** validation
- It is **discovery**

- **Create Artificial Conditions**

- Lab-only testing may **hide**:
  - Real-world **stress**
  - Environmental **distractions**
  - Workflow **interruptions**

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# Observation: Don't

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- **Interrupt Immediately**

- **Jumping in destroys** authentic **behavior**

- **Teach or Correct**

- If you **fix** the **mistake**:  
You **remove** the evidence of design **failure**.

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# Observation

## • Suitable for

- Study **workflow**
- Evaluate **complex systems**
- Investigate **safety-critical tasks**
- Understand **physical interaction**
- Study **multitasking environments**

## • Best for

- **Medical systems**
- **Industrial control rooms**
- **Autonomous vehicles**
- **Robotics / HRI**



# Comparison

Aspect	Interview	Survey	Observation
<b>Main Purpose</b>	Understand <b>why</b> users think or feel a certain way	Measure <b>how much / how many</b>	See <b>what users actually do</b>
<b>Type of Data</b>	<b>Qualitative</b> (opinions, reasoning, emotions)	<b>Quantitative</b> (ratings, scores, percentages)	<b>Behavioral</b> (actions, timing, errors)
<b>Sample Size</b>	Small	Large	Small to medium
<b>Depth of Insight</b>	High	Low to medium	Medium to high
<b>Reveals Mental Models</b>	Yes	Limited	Indirectly
<b>Reveals Real Behavior</b>	Indirectly	No	Yes
<b>Statistical Comparison</b>	No	Yes	Limited
<b>Time &amp; Effort</b>	High	Low to medium	Medium
<b>Risk of Bias</b>	Interviewer bias	Question design bias	Observer interpretation bias
<b>Best Used When</b>	Exploring complex problems	Validating and comparing designs	Studying workflow and safety

# Example

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- **Safety-Critical Example**

- **Interview** reveals:

- “I don’t fully trust the autopilot.”

- **Survey** shows:

- Trust score = 3.2 / 5

- **Observation** shows:

- Driver keeps hands hovering over wheel  
Frequently checks dashboard

- Each method **reveals different layers** of truth



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# When to Use Which

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- **Early Design Stage**

- **Interview** + **Observation** (Discover problems)

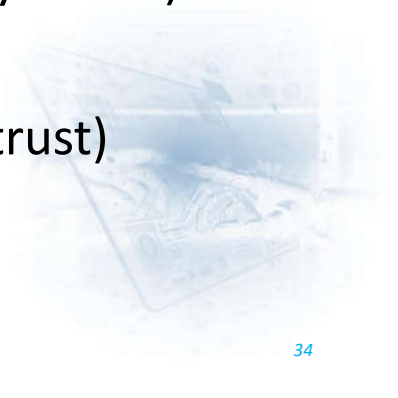
- **Mid Design / Prototype Testing**

- **Observation** + **Interview** (Identify usability issues)

- **Late Stage / Validation**

- **Survey** (Measure satisfaction, workload, trust)

- **Communicate** with the users in **any stage**



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# Combined Approach

- **Strong User Research** combines:
  - Observe behavior
  - Interview to understand reasoning
  - Survey to measure at scale
- Discover → Understand → Validate



# User Diversity

- **Diversity**  
Age, technical literacy, physical ability, and cultural background
- **Should We Design for the “Average User”?**



# User Diversity

- **Myth of "Average User"**

- Designing for the "middle" results means fitting no one

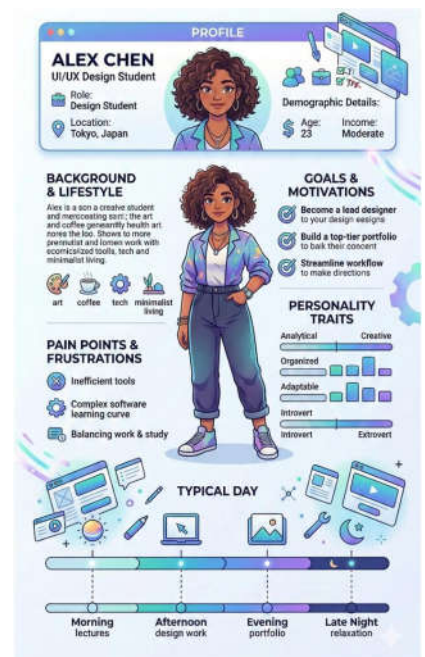
- **Principle**

- Design for **specific clusters of people**, not generic
- Design for the **edges**, and the **middle will follow**



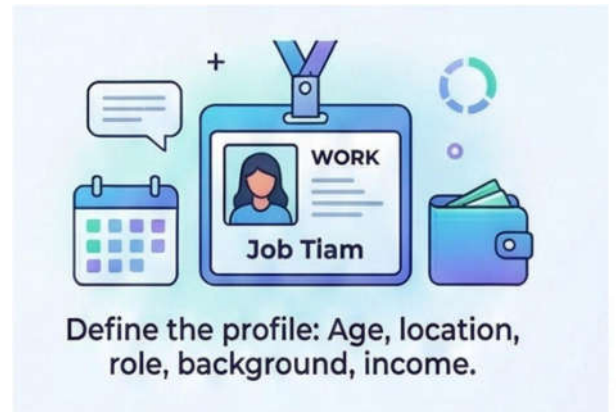
# Persona

- A **fictional character** representing a **key segment of your target users**
- Personas must be **built from actual user research data** (interviews/surveys)
  - Identify patterns
  - Group by behavior
  - Create a representative profile
- Purpose: To humanize data and make user needs **memorable for the development team**



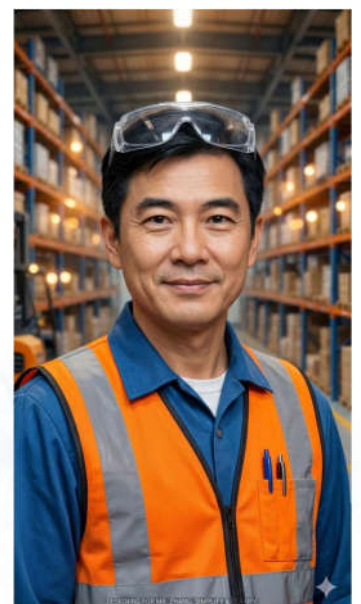
# Persona

- Well-developed persona typically contains:
  - Demographic background (age, job, experience)
  - Technical skill level
  - Goals and motivations
  - Pain points and frustrations
  - Behavioral patterns



# Persona: Example

- **Mr. Zhang, 45, Warehouse Operator**
  - 20 years of warehouse experience
  - Comfortable with machinery, not complex software
  - **Goal:** operate safely and efficiently
  - **Pain points:** Too many alarms, Unclear interface hierarchy, and Confusing status indicators
- **Design for Mr. Zhang**, not for engineers



# Scenario

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- A narrative describing **how** a persona **interacts with the system** to **achieve a goal**
- Focus on
  - **Context**  
Why are the users starting the task?
  - **Sequence of actions**  
How does the system help them finish?
  - **The environment**  
Where is the user?



# Scenario

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- **Purpose**
  - Clarifies **when and how** the system is used
  - Reveals **critical** interaction steps
  - Helps designers **evaluate usability, timing, and safety**
  - **Connects** user goals to system behavior
- A usage scenario describes **a specific situation of use**, **not** the user or the system in **isolation**.



# Scenario: Type

- **Normal Scenario**

- When everything goes right

- **Edge (Failure) Scenario**

- What if the Wi-Fi drops?
- What if the user enters wrong data?



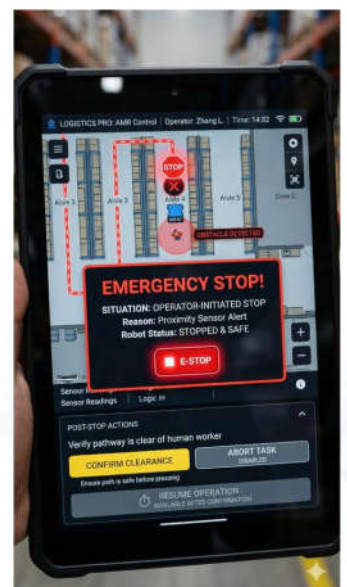
# Scenario: Example

- **System:** Warehouse mobile robot control interface

- **User (Persona):** Mr. Zhang, warehouse operator

- **Scenario:** Emergency Stop During Operation

- Mr. Zhang is supervising a mobile robot transporting goods in the warehouse.
- The robot is moving autonomously along a predefined route.
- Suddenly, a human worker steps into the robot's path.
- The system issues a proximity alert on the control interface.
- Mr. Zhang notices the alert and presses the Emergency Stop button.
- The robot immediately stops and switches to a safe state.
- Mr. Zhang confirms the situation and resumes operation.



# Journey Map

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- **Visualize** the user **experience across steps and time**
  - Covers the **experience** from "Before" to "After" the **interaction**
  - Shows User's **Actions, Thoughts, Emotions, and Pain points**
  - Reveal where **design decisions impact user workload, stress, and safety** over time



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# Journey Map: Example

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- **System:** **Warehouse mobile robot**
- **User:** **Mr. Zhang**, warehouse operator
- **Goal:** **Safely complete a delivery task**



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# Journey Map: Example

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• Stage 1

## Start Shift

- **Action:** Logs into robot dashboard
- **Thought:** “Is everything working properly?”
- **Emotion:** Neutral
- **Pain Point:** Interface loads slowly

• Stage 2

## Assign Delivery Task

- **Action:** Selects destination and confirms route
- **Thought:** “Hope there are no obstacles.”
- **Emotion:** Slight concern
- **Pain Point:** Too many status indicators on screen



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# Journey Map: Example

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• Stage 3

## During Robot Movement

- **Action:** Monitors robot progress
- **Thought:** “Battery looks low... is it enough?”
- **Emotion:** Increasing anxiety
- **Pain Point:** No clear battery risk prediction

• Stage 4

## Unexpected Obstacle

- **Action:** Receives alert and presses emergency stop
- **Thought:** “Is the system reacting fast enough?”
- **Emotion:** Stress
- **Pain Point:** Alarm sound unclear



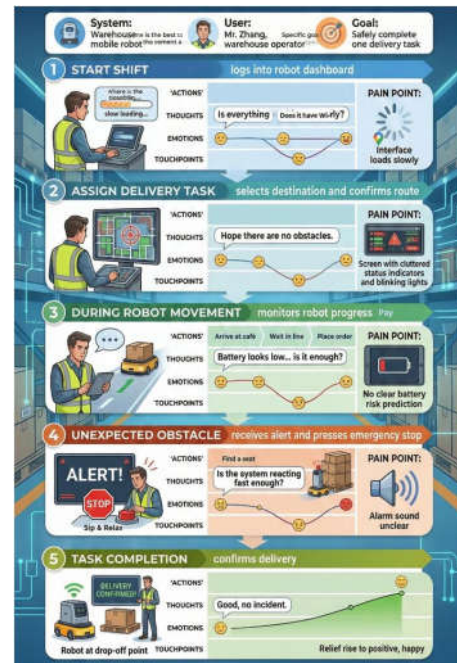
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# Journey Map: Example

- Stage 5

## Task Completion

- **Action:** Confirms delivery
- **Thought:** “Good, no incident.”
- **Emotion:** Relief
- **Opportunity:** Provide performance summary feedback



# Journey Map

- Journey Map provides **insight**

- **Optimization**

- E.g. "Step 3 should be removed because it causes a 40% drop-off rate."

- **Opportunity**

- E.g. "Users are bored waiting for the machine to warm up; let's show them a progress status."

# Journey Map

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- **Common Mistake**

- Changing the persona's needs midway through design to fit a new feature
- Only mapping the positive parts of the experience
- Focus on the graphic design



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# Common Mistakes

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- **Small/Biased Samples**

- Only talking to "friendly" users or internal staff

- **Ignoring Negative Feedback**

- Dismissing user struggle as "user error" rather than a design flaw

- **Analysis Paralysis**

- Spending long time on research while the development team moves on without you



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## User Research

# Output

- **User Profiles / Personas**

- Descriptions of typical users

- **User Needs & Requirements**

- E.g. clear feedback

- **Context of Use**

- Environment where the system will be used
- E.g. physical environment, time pressure, tools already used

- **User Goals**

- What users want to achieve.
- E.g. reach destination quickly

- **Pain Points and Problems**

- Problems users face with current systems.
- E.g. Too many steps

- **Insights for Design**

- E.g. users prefer voice input when driving

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## User Research

# Discussion

- Users' opinions are very important

- **Should designers always follow what users say?**



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# Henry Ford Trap

- “If I had asked people what they wanted, they would have said faster horses.” by Henry Ford



# Henry Ford Trap

- User cannot provide transformational solutions
- Their opinions can be limiting
  - Constrained by experiences and expectations
  - Describe incremental improvements



# Can vs Can't

## • Can

- What **problems** users are currently facing
- **How** they currently complete a task
- What **motivates** their behavior

## • Can't

- Exactly what features to **build**
- **Predicting the future**
- **Market size or financial viability**



# Task Analysis

- Systematically **breaking down what users do to achieve a goal**
  - Steps, Decisions, Information flow, Errors, Cognitive demands

## • Goal

- Understand **how work** is actually performed
- **Improve** system design and interfaces



# Task Analysis

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- Task is analyzed **starting at the goal**
  - Provided by User Research
- Example:
  - Goal: Set navigation destination
  - Goal: Diagnose patient condition
  - Goal: Adjust exoskeleton assistance level
- **Analyze how work is actually performed to achieve the goal**



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# Task Analysis Method

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- **Hierarchical Task Analysis (HTA)**
  - Focus on **Actions**
  - **Step sequence**
  - Observable **behavior**
  - “What is done?”
- **Cognitive Task Analysis (CTA)**
  - Focus on **Thinking**
  - **Decision process**
  - **Mental reasoning**
  - “Why and how is it decided?”



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# Hierarchical Task Analysis (HTA)

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- Identify the **hierarchical structure** of tasks **users perform** to achieve a goal (**not** how **system should work**)
  - **Decomposes** a high-level goal into progressively smaller sub-goals and actions **until they are directly performable**
  - Big goal → Smaller goals → Concrete action
- Purpose:
  - Understand task structure
  - Identify **complexity**
  - Detect error-prone steps



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# Hierarchical Task Analysis (HTA)

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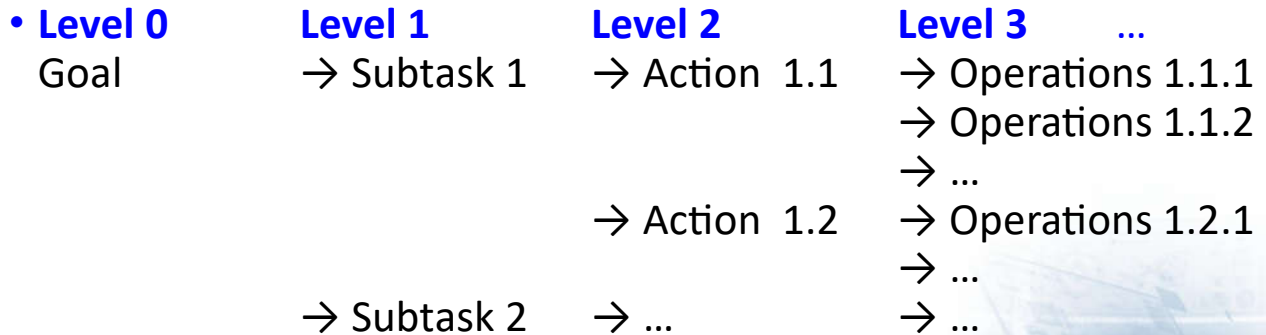
- Identify **task complexity**:
  - Too many steps
  - Unnecessary actions
  - Mode **confusion**
  - Unsafe transitions
- Important to safety systems:  
**Task complexity increases error probability**



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# Hierarchical Task Analysis (HTA)

- **A tree structure:**



- Each level specifies the subtasks required to **achieve the goal at the higher level**

# Hierarchical Task Analysis (HTA)

- **Example: Car Navigation**

- Goal 0: Set destination in car navigation

- 1: Open navigation system
- 2: Enter destination
- 3: Select correct result
- 4: Confirm route

*Decomposing Further*

- 2.1 Tap search bar
- 2.2 Type address
- 2.3 Review suggestions
- 2.4 Select correct address

# Hierarchical Task Analysis (HTA)

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- After Identifying the Task Structure
  - **Identify Critical Task Elements**
    - **Decision points**: What choices must the user make?
    - **Information needed**: What cues or data are required?
    - **Cognitive load**: How much thinking or comparison is required?
  - **Identify Potential Errors and High-Risk Steps**
    - where, what, why and how?
      - Complex decisions, Time pressure, High cognitive workload
- Translate Insights into Design Improvements



# Hierarchical Task Analysis (HTA)

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- **Common Mistakes**
  - Over-simplifying tasks
  - Skipping decision points
  - Not including environmental context
  - Focus on “how system should work”  
(Should focus on “how users actually work”)



# Cognitive Task Analysis (CTA)

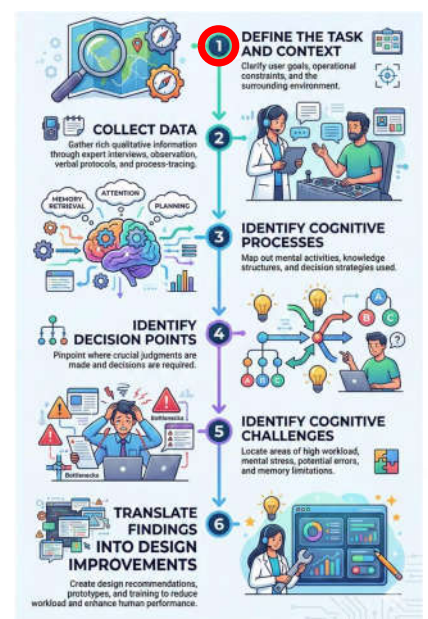
- Study the **mental processes behind task performance**
  - It **maps thinking**, not just behavior
  - Focuses on:
    - How users **perceive**
    - How users **interpret**
    - How users **decide**
- **Cognitive misalignment** → System failure



# Cognitive Task Analysis (CTA)

## 1. Define the Task and Context

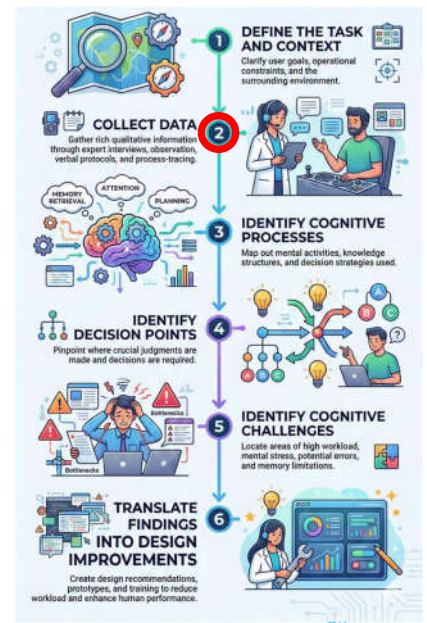
- **Clear scope** prevents vague analysis
  - What **task** is being analyzed
  - **Who performs** the task (novice / expert)
  - **Environment** and **constraints** (time pressure, stress, automation)



# Cognitive Task Analysis (CTA)

## 2. Collect Data

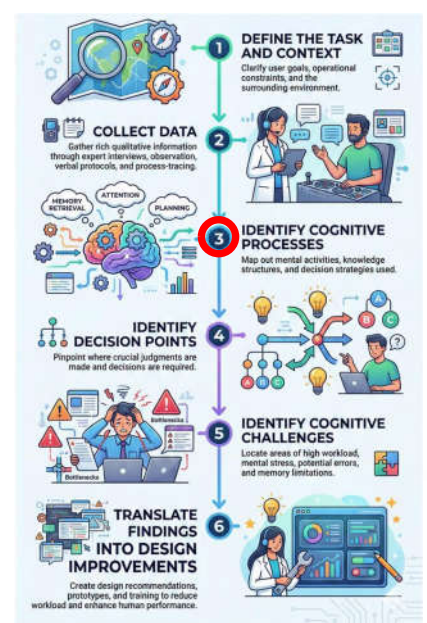
- Gather information about how the task is performed
  - Observation
  - Expert interviews
  - Think-aloud protocol
  - Simulation replay
  - Incident reports



# Cognitive Task Analysis (CTA)

## 3. Identify Cognitive Processes

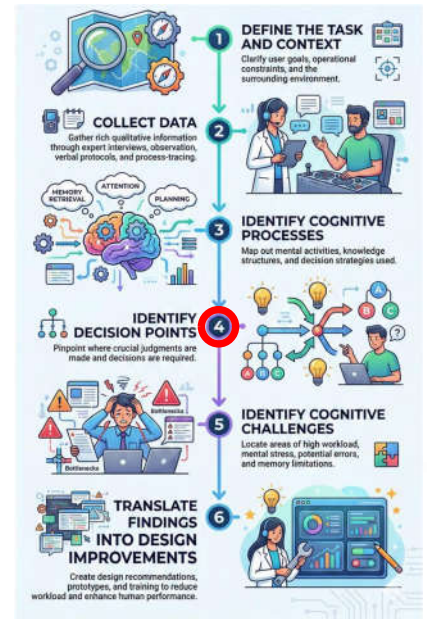
- Analyze what happens in the user's mind
  - What information is noticed?
  - What cues are used?
  - What mental model is applied?
  - What assumptions are made?
  - What alternatives are considered?



# Cognitive Task Analysis (CTA)

## 4. Identify Decision Points

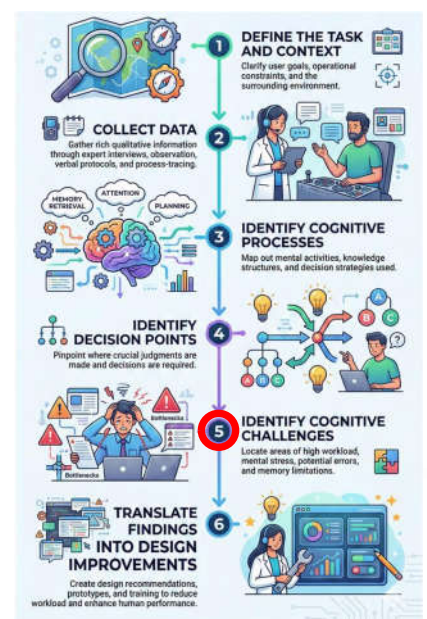
- Determine **where** important decisions occur
  - What **information** supports it?
  - What **uncertainty** exists?
  - What **alternatives** are possible?



# Cognitive Task Analysis (CTA)

## 5. Identify Cognitive Challenges

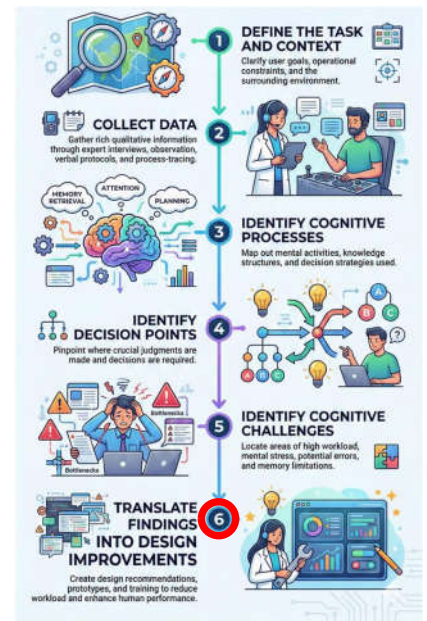
- Look for **factors** that may cause human error
  - Information **overload**
  - **Poor** alarm design
  - **Mode** confusion
  - **Over-trust**
  - **Time** pressure
  - **Incomplete** information



# Cognitive Task Analysis (CTA)

## 6. Translate Findings into Design Improvements

- Convert CTA insights into
  - Interface redesign
  - Alarm improvements
  - Better information display
  - Automation transparency
  - Training improvements



# Cognitive Task Analysis (CTA)

- Example: **Autopilot Handover**
  - **Goal:** Take over control
  - **Cognitive steps:**
    - Detect abnormal situation
    - Interpret warning
    - Assess risk
    - Decide whether to intervene
    - Plan corrective action
  - **Physical action is simple** but **Mental processing is complex**



# Cognitive Task Analysis (CTA)

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- **Common Mistakes**

- Ignoring mental workload
- Assuming experts think like novices
- Only analyzing physical steps
- Not considering uncertainty
- Ignoring stress conditions
  - Cognition changes under pressure



# HTA + CTA

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- **Combined Framework**

- **HTA** → identifies **task structure**
- **CTA** → analyzes **decision making and cognition**
- Together they reveal:
  - Decision points
  - Cognitive workload
  - Potential errors
  - Mental model mismatches



## Task Analysis

# Output

- **Task Hierarchy**
  - Goal → Subgoals → Tasks → Actions
- **Task Flow / Task Sequence**
  - Task performing order
- **Task Plans**
  - The order or conditions of tasks
- **Identification of Critical Task Elements**
  - E.g. decision points, possible user errors, cognitive load
- **Task Documentation**
  - task hierarchy diagrams
  - workflow diagrams
  - task tables
  - descriptions of user actions

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# Prototyping

- Creating an **early version of a system** to **explore** and **test design ideas**
- Allows users to **experience the design** before it is fully built
- Purpose:
  - **Visualize** design concepts
  - **Test** usability early
  - **Identify problems** before development
  - **Improve** design through **iteration**



# Prototyping

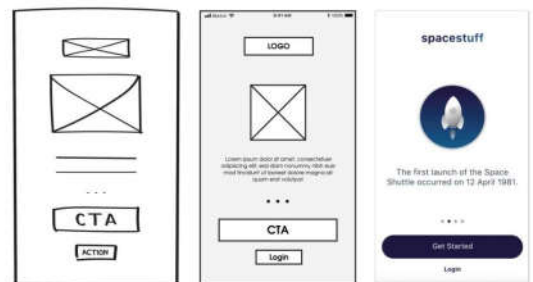
- Moving **ideas** from **head** to **physical world**
  - "I think this works" becomes "Let users try it."
- **Visualize** design concepts **quickly**
  - Identify **problems** early and reduce development risk
  - Evaluate usability and interaction
  - Communication



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## Prototyping Fidelity

- **Degree** to which a model or prototype **accurately represents** the appearance, functionality, and interaction of the real system
  - **Low-Fi**  
Low Cost & Fast
  - **High-Fi**  
Realistic & Use for validation



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## Prototyping Fidelity

Fidelity	Aim	Characteristics	Pros	Cons
Low-Fi	Explore ideas <b>early</b>	<b>Rough</b> sketches, paper, simple wireframes	<b>Fast, cheap,</b> easy to change	<b>Low realism,</b> limited interaction
Mid-Fi	Test <b>task flow</b> and layout	<b>Structured wireframes,</b> basic interaction	<b>Balanced realism and effort</b>	<b>Some behaviors simplified</b>
High-Fi	Validate <b>usability</b>	<b>Detailed,</b> interactive, close to final system	<b>Realistic,</b> good for testing	<b>Time-consuming,</b> costly to change

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## Prototyping Example

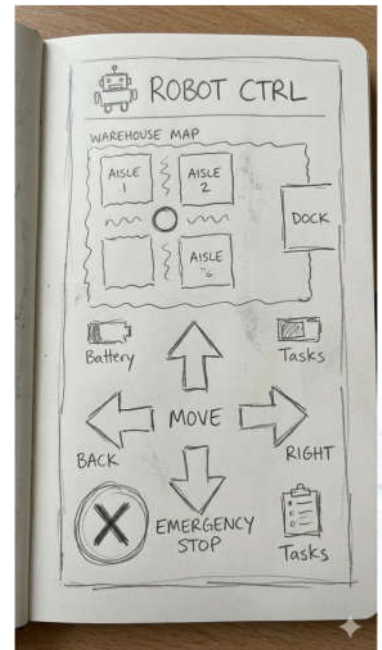
- A **logistics company** wants to design a **control interface for operators** to **manage warehouse robots**
- Three prototypes with different **fidelity levels** are built for Robot Control Interface for a Warehouse Mobile Robot



## Prototyping

# Example: Low-Fi Prototype

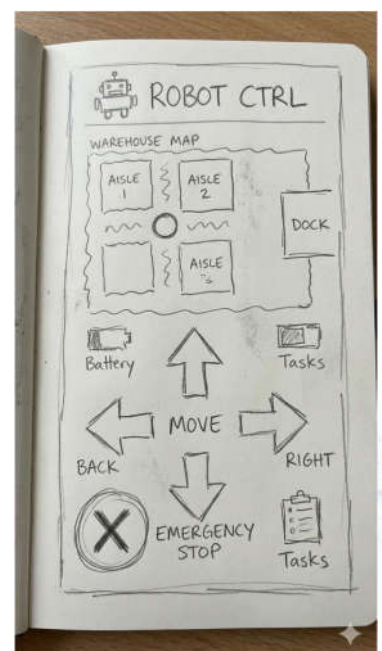
- **Paper sketch** of robot dashboard
- Hand-drawn layout:
  - Robot location
  - Battery level
  - Speed indicator
  - Large emergency stop button



## Prototyping

# Example: Low-Fi Prototype

- **How to Test**
  - Role-play interaction
  - Instructor acts as “robot system”
  - User points at buttons to simulate actions
  - Ask user to describe:
    - Where they look first
    - How they would stop the robot



## Prototyping

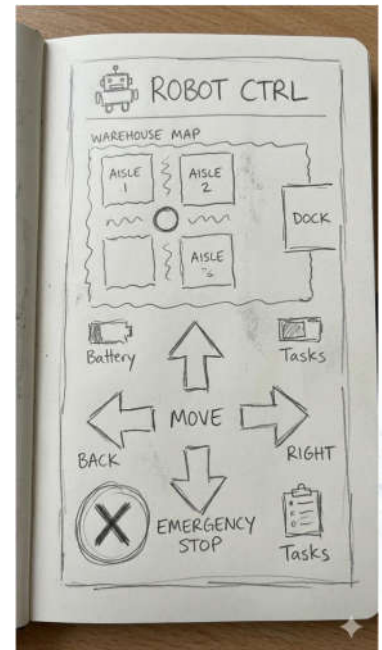
# Example: Low-Fi Prototype

### • Focus at

- Is the emergency button easy to find?
- Is the information layout logical?
- Does the workflow make sense?

### • Don't focus at

- Colors
- Animation
- Real performance

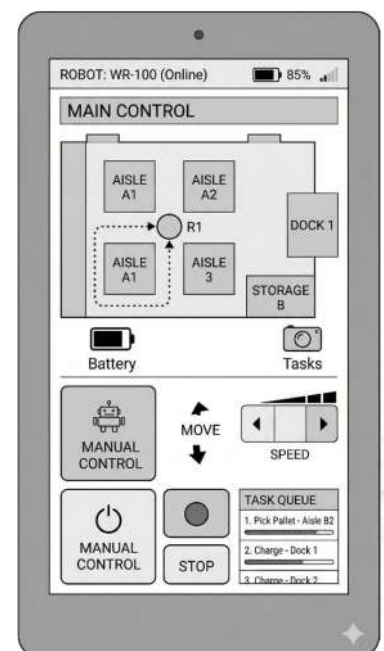


## Prototyping

# Example: Mid-Fi Prototype

### • Clickable wireframe (e.g., Figma)

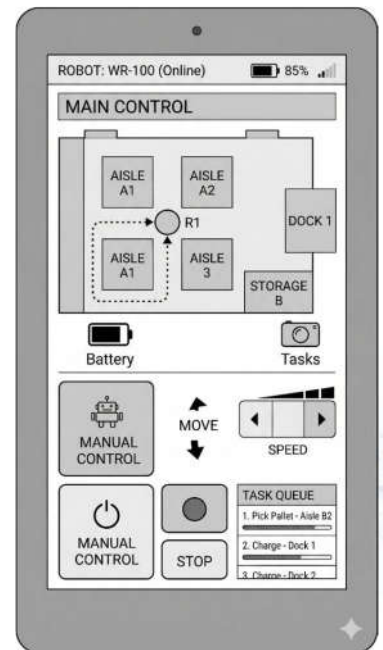
- Basic interactive layout
- Simulated alerts



# Example: Mid-Fi Prototype

## • How to Test

- Give **scenario**:
  - “Robot detects obstacle”
  - “Battery low warning”
- **Measure**:
  - Time to find emergency stop
  - Navigation path
  - User confusion



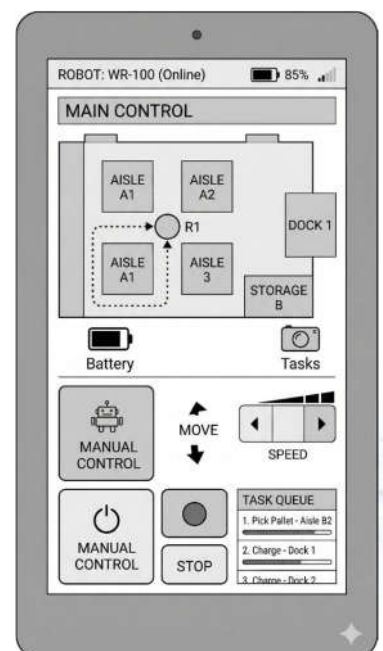
# Example: Mid-Fi Prototype

## • Focus at

- Is navigation **intuitive**?
- Are alerts **understandable**?
- Is **information** grouped **correctly**?

## • Don't focus at

- Final **visual** polish
- **Hardware** latency
- Real **robot** behavior



# Example: Hi-Fi Prototype

- **Fully functional robot interface**
- Connected to simulated or real robot
- Real-time alerts and motion



# Example: Hi-Fi Prototype

## • How to Test

- Run real-time scenario under time pressure:
  - Robot moving
  - Sudden obstacle
  - Alarm triggered
- Measure:
  - Reaction time
  - Error rate
  - Mental workload (NASA-TLX)



# Example: Hi-Fi Prototype

• **Focus at**

- Can user act **under stress**?
- Are there **accidental slips**?
- Is **workload** manageable?
- Does system support **situation awareness**?

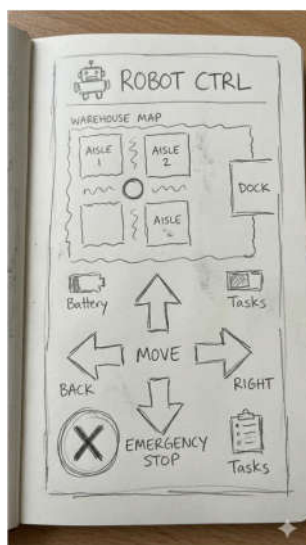
• **Now we test:**

- Real performance
- Stress response
- Error recovery

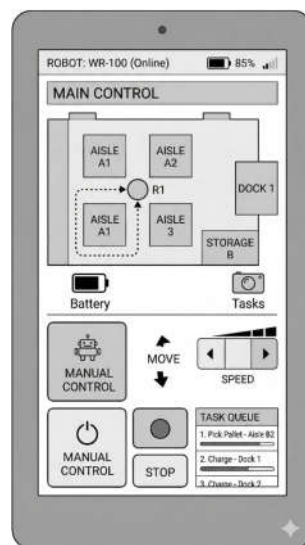


Prototyping

# Example



Low-Fi Prototype



Mid-Fi Prototype



Hi-Fi Prototype

# Prototyping

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## • Common Mistakes

- Making prototypes too complex too early
- Skipping user testing
- Ignoring user feedback
- Treating the prototype as the final product
  - A prototype is a learning tool



## Prototyping Output

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### • Prototype Artifacts

- Early versions of the interface

### • Identified Design Issues Problems

- E.g. confusing layout, unclear feedback, inefficient task flow

### • Usability Feedback

- Insights from users

### • Improved Design Concepts

- Refined interface design based on feedback and testing



# Usability Testing

- **Evaluating** a system by **observing** real users **performing tasks**
- Users **attempt realistic tasks** while researchers observe
- **Goal:**
  - identify usability problems
  - measure ease of use
  - understand user behavior
  - improve system design



## Usability Testing Usability

- Formal **scientific measure** of **effectiveness**, **efficiency**, and **satisfaction** (ISO 9241-11)
  - More than Beyond "User Friendly"
- It is **context-dependent**, not depend **only** on the **interface**
  - **Contextual Triangle**
    - **User:** Skills, experience, fatigue, expectations
    - **Task:** Goal, urgency, complexity, consequences of error
    - **Environment:** Noise, lighting, time pressure, distractions, mobility

## Usability Testing

# Usability

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- Usability as an **Emergent Property**
  - It emerges from the **interaction between the user and the system**
- The system **should adapt to humans**, **not force humans to adapt** to the system
- **Respect Human Limits**
  - A usable system should consider human capabilities



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## Usability Testing: Usability

# Characteristics

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- **Ease of Use**
  - How **easily** a **typical user** can **operate** the **system** correctly **without training**.
  - **Reduces hesitation, errors, and training time**
    - Clear labels instead of codes
    - Obvious primary action
    - Minimal steps for a task
    - Consistent behavior
- **Learnability**
  - How **quickly** a **first-time user** can **complete** basic **tasks** and **understand** how the **system** works
  - **Predictability**: Good designs make actions obvious: expectation
  - **Affordances**: Less need for manuals or help menus.



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## Usability Testing: Usability

# Trade-off

### • Safety vs. Speed

- **More Safety**

Adds friction → slower work

- e.g., confirmations

- **More Speed**

Removes checks → higher error risk

### • Simplicity vs. Power

- **Beginner-friendly designs**

→ improve learnability

- **Expert-focused designs**

→ increase capability

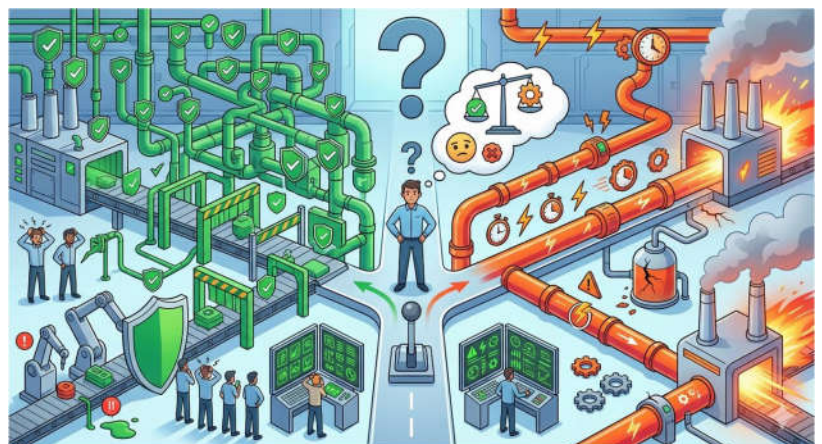
- **Provide Basic and Advanced modes**

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## Usability Testing: Usability

# Discussion

- Should **safety-critical systems** always prioritize **safety** over **efficiency**?
- Can **too much safety** also create **problems**?



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# Measure

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- **Quantitative**

- Performance Data

- Task success rate
    - Task completion time
    - Help usage frequency
    - Number of errors

- **Qualitative**

- Experience Feedback

- Think-aloud protocol
    - Interviews
    - Observation



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# Quantitative Measure

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- **Task Completion Rate**

- Percentage of users who finish a task without help

- **Time-Based Efficiency**

- **Time on task:**  
how long a task takes
  - **Time to learn:**  
improvement across repeated trials



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# Quantitative Measure

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## • Types of errors

- **Slip**: wrong action  
(pressed wrong button)
- **Mistake**: wrong decision  
(misunderstood system)
- **Critical error**: task failure  
or unsafe state
- **Recoverable error**: user  
corrected it

## • Error frequency

- Measure **how often errors occur**:
  - Errors per **task**
  - Errors per **user**
  - Errors per **100 interactions**  
(target on a function)



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# Quantitative Measure

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## • Visual attention

- **Eye-tracking**
  - **Heatmaps**  
where users looked
  - **Gaze plots**  
order of attention  
Reveals missed warnings  
or confusing layouts

## • Biometric stress markers

- Measure **real-time workload**:
  - Heart rate variability
  - Pupil dilation
  - Skin conductance



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# Quantitative Measure

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- **System Usability Scale (SUS)**

- 10 questions  
→ score from 0 to 100
- Quick overall usability benchmark

- **Task Load Index (NASA-TLX)**

- Measures workload across 6 factors:
  - Mental demand
  - Physical demand
  - Time pressure
  - Performance
  - Effort
  - Frustration

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# Quantitative Measure

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- **Limitation** on Pure Numbers

- **“Average” fallacy**

- An **average** score can **hide extremes**
  - half love it, half hate it → average looks fine

- **Context gap**

- **Real** users are **distracted, tired, multitasking**
  - Lab results ≠ real use

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# Qualitative Measure

## • Observation

- Watch users perform tasks and note hesitation, confusion, and workarounds

## • Interviews

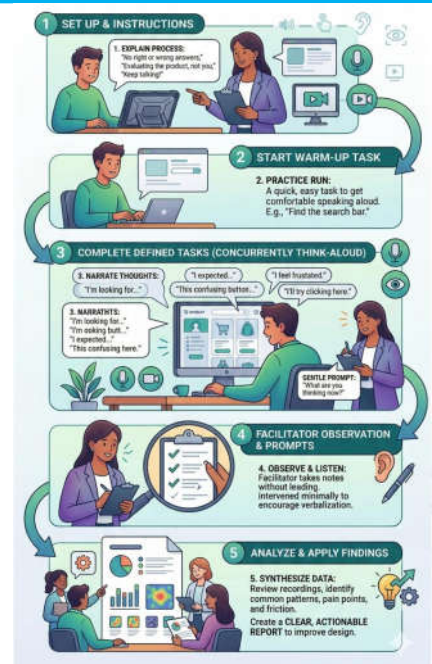
- Ask users what they expected vs what actually happened



# Qualitative Measure

## • Think-Aloud Protocol

- Users explain what they are thinking, expecting, or trying to do.
- Help researchers understand user reasoning during interaction.
- Example:
  - “I’m clicking this button because I think it will open the settings.”



# Ethical Considerations

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- **Informed consent & safety**

- Explain risks (e.g., VR motion sickness)
- Participants can stop anytime without penalty

- **Protect sensitive data**

- Anonymize recordings and logs
- Store data securely, especially in medical or enterprise systems



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# Common Mistakes

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- **Leading the witness**

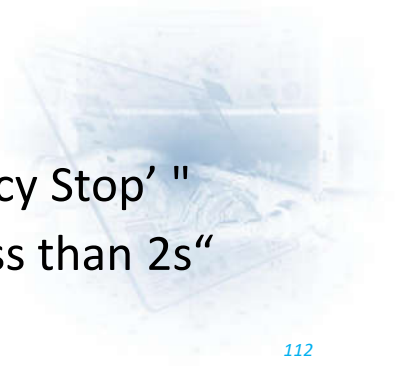
- Giving hints when struggle → hides real design problems

- **Testing too late**

- Only testing after full implementation → fixes become costly or impossible

- **Clear conclusion**

- ❌ "Users cannot effectively find 'Emergency Stop' "
- ✅ "90% of users find 'Emergency Stop' less than 2s"



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# Usability Testing Output

## • Usability Problems

- Issues users encounter while performing tasks.
  - E.g. confusing navigation, unclear icons, difficult task steps

## • User Feedback

- Qualitative insights from users

## • Performance Metrics

- Quantitative measures of usability
  - E.g. task completion rate/time

## • Design Improvement Recommendations

- Suggestions to improve the system based on test results

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# Iterative Design Loop

## • Continuous Improvement

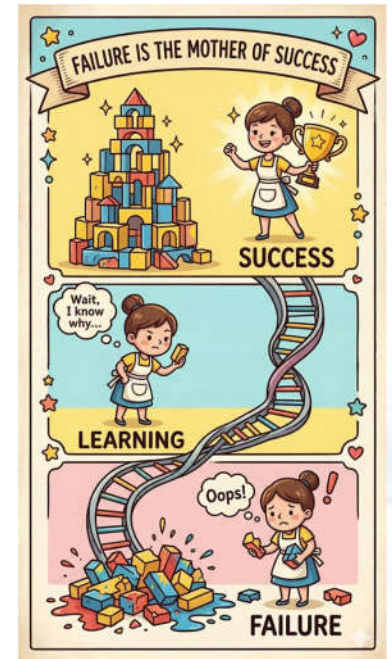
- Design a version
  - Test with users
  - Analyze failures
  - Redesign
- Design is never "finished," only "released"



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# Learning from Failure

- A **"failed" user test** is **a success for the designer**
  - It prevents a failed product
- **Don't just fix the symptom;** fix the underlying mental model error



# Feedback Integration

- **Prioritize**
  - You can't fix everything
  - Focus on **"Must-haves"** and **safety issues** first
- **Neutrality**
  - Filter out user **"opinions"**
  - Focus on user **"performance"**



# Iteration Strategy

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- **Parallel Prototyping**

- Designing **different versions** and testing them **against each other** at the same time

- **Evolutionary**

- Gradually adding detail to the same concept.



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## System Development

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- **Fix problems as early as possible**

- **1:10:100 Rule**

- A change costs \$1 in requirements
- A change costs \$10 in prototyping
- A change costs \$100 after release



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# System Development

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- **User-centered design** tries to:
  - discover problems early
  - avoid costly changes later
  - ensure the system meets user needs
- **System development** typically starts after successful usability evaluation of the prototype

